

STATE TELEMARKETING LAWS

Vermont

Telemarketing and Robocall Laws

Statutes, rules, and how they differ from the TCPA



By Adam Young and Harrison Gevirtz

<https://tcpa.com/state-telemarketing-laws/vermont/>

01. Prohibited solicitations

9 V.S.A. §§ 2464a TO 2464c

Secretary of State registration before calling, the FTC and FCC do-not-call rules as state law, caller ID transmission, and a private action.

02. Robocalls (§ 2464e)

9 V.S.A. § 2464e

Since July 1, 2023, an autodialed or prerecorded call that violates the TCPA or the Telemarketing Act also violates Vermont law.

AT A GLANCE

Vermont at a glance

WHY VERMONT MATTERS

Vermont turns the federal do-not-call and robocall rules into state law, with \$500 for a first violation and \$1,000 for each one after, plus attorney fees. Unregistered calling is a crime.



Who and what is covered

A "telephone solicitation" is a call to a Vermont customer to encourage a purchase or lease, or a gift to an organization that is not tax-exempt. A "customer" is one residing or located in Vermont.

Texts by inference

No section names texts. Because § 2464e tracks federal law, TCPA-violating autodialed marketing texts likely violate it too.

Aa. **Solicitors**

Any telephone solicitor, including one hiring others to call; only the top entity registers.

Bb. **Excluded**

Inquiry replies, nonprofits, occasional callers, business relationships.

4

Cc. **Regulated**

Callers licensed or regulated by the SOS, PUC, DFR or Taxes; some banks.





Payment by phone

Section 2464 makes it unfair and deceptive for a telemarketer to take a check without prior written authorization, or an electronic funds transfer without express oral authorization first.

Oral authorization

State the name, goods, terms, debit date, amount, an inquiry number and the date.
Record the call or confirm in writing.

Four-year records

Keep the authorization at least four years.
Knowing substantial assistance to a violation is unlawful too.

01. Federal rules as state law

9 V.S.A. § 2464a(b)(2)

No call to a Vermont number that violates the FTC Do Not Call Rule or the FCC rule at 47 C.F.R. 64.1200(c)(2) and (d). Each call is a separate violation.

02. Carrier notices

9 V.S.A. § 2464d

Local exchange carriers tell residential customers at least yearly about federal do-not-call options and how to register.

DO-NOT-CALL

Do-not-call and opt-outs

IN PRACTICE

Vermont keeps no state list. Use a registry version no more than 31 days old and honor company requests for five years. Courts weigh compliance procedures when setting penalties.



Hours and cancellation

Vermont has no calling-hours statute; the federal 8 a.m. to 9 p.m. window applies, and § 2464e may reach robocalls outside it. Phone sales of \$5 or more can be home solicitation sales.

3

Business days

The consumer may cancel until midnight of the third business day after agreeing to buy (§ 2454(a)(1)).



Bold notice

A receipt or contract with the cancellation statement in 10-point boldface type.



Easy to cancel

Any notice showing the consumer does not intend to be bound is enough.

Robocalls and caller ID

Section 2464e bans an autodialed or prerecorded call to a Vermont consumer that violates the TCPA, the Telemarketing Act or their rules, and is meant to be "coextensive" with them.

Duguid governs

"Automatically dialed" is undefined, so the federal Duguid test appears to apply. Prerecorded calls are covered on any equipment.

Aa. **Transmit**

Send the number and, if the carrier allows, the name, for sales and charity calls.

Bb. **Substitute**

The seller's name and a number answered in business hours may stand in.

90

Cc. **Criminal**

Knowing, willful robocall violations: up to 90 days or \$1,000 each.



Registration before calling

No telemarketer may make a telephone solicitation to a Vermont number without first registering with the Secretary of State and designating an agent for Vermont court jurisdiction (§§ 2464a(b)(1), 2464b).

\$125

Registration fee

A defense covers firms with five or fewer employees that did not know of the requirement.



No bond

Vermont requires no bond. Agent or office changes cost \$25, capped at \$1,000 a year.



Criminal exposure

Unregistered calling: up to 18 months or \$10,000, or both. Each call counts.



Private lawsuits



\$500

For a first violation of § 2464a(b) or § 2464e, or actual damages if greater, with costs and fees.

\$1,000

For each later violation. Punitive damages are available for a willful violation.

\$10,000

AG civil penalty per unfair or deceptive act, with each prohibited call a separate violation.





Vermont vs. the TCPA

Vermont adds registration with criminal penalties, escalating damages with fees, charity caller ID, payment records and a three-day cancel right. It follows federal law on do-not-call, robocalls, hours and the Duguid test.

Vermont

\$500 first, \$1,000 after, fees, \$125
registration, three days to cancel phone
sales.

Federal TCPA

\$500 per violation, up to \$1,500 if willful or
knowing, no fees, no registration.

Key court rulings

Two Superior Court decisions from 2018 address registration, penalties and personal jurisdiction. No Vermont Supreme Court or federal decision construes these sections.

Trial-court rulings

Both are trial-court decisions with only persuasive weight. Officers were dismissed in Escano for lack of personal involvement.

Aa. **EMMG**

Website listing calls were solicitations; the seller had to register.

Bb. **Penalties**

The State may seek civil penalties for each prohibited call.

2018

Cc. **Escano**

Jurisdiction over an out-of-state seller whose calls reached Vermont.



Amendment history



01. Register and scrub

9 V.S.A. §§ 2464a, 2464b

- Register with the Secretary of State before any call.
- Scrub with a registry copy no more than 31 days old.
- Honor company requests for five years.
- Send your number and name on sales and charity calls.

02. Robocalls, payment, cancel

9 V.S.A. §§ 2454, 2464, 2464e

- Treat any TCPA robocall violation as a Vermont one.
- Record oral authorizations; keep them four years.
- Give the bold three-day cancellation notice.

CHECKLIST

Compliance checklist

PLEASE NOTE

This checklist summarizes state law for general information and is not legal advice. Statutes change; confirm current text with the official source.



Sources behind this deck

VERMONT LAW

[9 V.S.A. ch. 63](#) Consumer Protection Act

[9 V.S.A. § 2451a](#) definitions

[9 V.S.A. § 2453](#) unfair and deceptive acts

[9 V.S.A. § 2454](#) cancellation

[9 V.S.A. § 2458](#) Attorney General enforcement

[9 V.S.A. § 2461](#) consumer remedies

[9 V.S.A. § 2464](#) telemarketing payments

[9 V.S.A. § 2464a](#) prohibited telephone solicitations

VERMONT LAW (CONTINUED)

[9 V.S.A. § 2464b](#) registration

[9 V.S.A. § 2464c](#) private cause of action

[9 V.S.A. § 2464d](#) telephone preference service

[9 V.S.A. § 2464e](#) robocalls

[12 V.S.A. § 511](#) limitations

[H.829 \(2026\)](#) bill status

[Vermont AG robocall report](#) (Jan. 13, 2023)

COURT DECISIONS

[State v. Electronic Media Marketing Group, Inc.](#) (Vt. Super. Ct. 2018)

[Escano v. Pro Custom Solar, LLC](#) (Vt. Super. Ct. 2018)

FEDERAL LAW

[47 U.S.C. § 227](#) Telephone Consumer Protection Act

[47 C.F.R. § 64.1200](#) FCC telemarketing and robocall rules

[16 C.F.R. Part 310](#) FTC Telemarketing Sales Rule

Read the full Vermont guide: <https://tcpa.com/state-telemarketing-laws/vermont/>

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Full text: <https://tcpa.com/disclaimer/> and <https://tcpa.com/terms/>

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The law changes

Current as of October 15, 2026. Statutes, FCC and FTC rules and court decisions change, and some changes are adopted before they take effect. This deck may not reflect later developments.

Courts disagree. Courts in different places can read the same rule differently. Case summaries are not predictions: any other matter turns on its own facts, court and law.

Check the official source. Verify each point against the statute, rule or opinion on the Sources slide. If an official source and this deck differ, the official source controls.

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Read the full Vermont guide on TCPA.com

The guide covers registration, the federal do-not-call rules as state law, caller ID, robocalls, payments, cancellation and key rulings, with links to the official sources.



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Adam Young

Adam Young is a Miami entrepreneur, the CEO of Ringba and the author of The Pay Per Call Revolution, with more than a decade in telecom, call routing and performance marketing. At TCPA.com he writes about the TCPA, robocall enforcement, tech support fraud cases and what DOJ, FTC and FCC actions mean for companies that make calls. His goal is simple: keep good companies compliant and keep scammers off the phone network.

[Read more from Adam at TCPA.com](#)

[TCPA.com author page](#)

[Website: adamyoun.com](#)

[LinkedIn: linkedin.com/in/capitalist](#)

[Instagram: @adamyoun](#)

[X: @arbitrage](#)

[YouTube: @adamyoun](#)





Harrison Gevirtz

Harrison Gevirtz is the Chief Strategy Officer of Ringba, a call tracking and pay per call platform based in Las Vegas. He has worked for years in call tracking, call routing and telemarketing operations, with a focus on how federal regulations affect daily operations. At TCPA.com he covers TCPA litigation, TSR enforcement, tech support fraud prosecutions and FCC rulemaking for executives and compliance managers who are not lawyers.

[Read more from Harrison at TCPA.com](#)

[TCPA.com author page](#)

[Instagram: @affiliate](#)