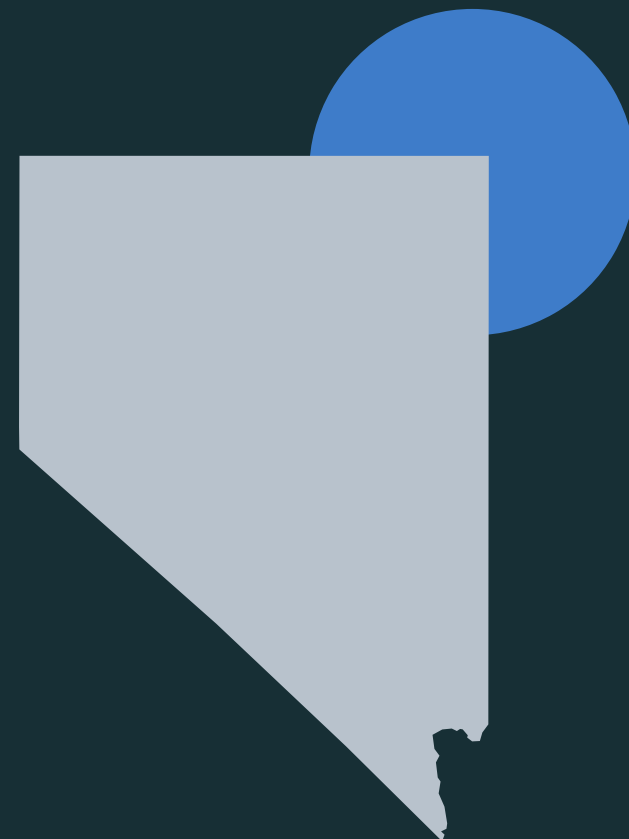


STATE TELEMARKETING LAWS

Nevada

Telemarketing and Robocall Laws

Statutes, rules, and how they differ from the TCPA



By Adam Young and Harrison Gevirtz

<https://tcpa.com/state-telemarketing-laws/nevada/>

01. Telecommunication Solicitation Act

NRS 228.500 TO 228.640

Nevada's do-not-call law. The Attorney General uses the Nevada part of the national registry and enforces it as a deceptive trade practice.

02. Robocalls and deceptive practices

NRS 597.812 TO 597.818; NRS 598.0918

Natural-voice introductions, an 8 p.m. to 9 a.m. ban, no call-backs, and rules against caller ID blocking and spoofing.

AT A GLANCE

Nevada at a glance

WHY NEVADA MATTERS

Nevada allows residential solicitation only from 9 a.m. to 8 p.m., one hour shorter at each end than federal law. Prerecorded sales messages need a natural-voice introduction, and repeat robocall violations can be felonies.



Who and what is covered

A "telephone solicitor" makes, or causes a person or machine to make, an unsolicited call for the sale of goods or services (NRS 228.520(1)). Goods include loans and insurance.

Paid callers for charities

Charitable, religious and political calls are excluded only when made by paid employees or volunteers, so paid third-party callers are covered.

Aa. Solicited

Calls with express permission, to confirm a cancellation, or about a delinquent debt.

Bb. Machines

A "machine" includes a device for automatic dialing and announcing.

Cc. Texts

NRS 598.0918 covers solicitation by text message by its terms.

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Business relationship rule

A solicitor may call a registered number only on a purchase, lease or other transaction directly with it, not an affiliate, within the 18 months before the call. An inquiry or application alone does not count (NRS 228.600(5)).

Internal do-not-call list

The solicitor must keep an internal list that meets federal and state law and give it to the Attorney General on request.

Annual written notice

Once a year, tell each such customer how to join the internal list, with customer service and Attorney General contacts.

01. National registry adopted

NRS 228.540(2)(A)

The Nevada part of the national database is deemed the state registry. The Attorney General reaffirmed this in the 2021 registry findings.

02. Intentional calls barred

NRS 228.590

No intentional unsolicited sales call to a registered number.
Registry data may be used only to decide whether a number may be called.

DO-NOT-CALL

Do-not-call and opt-outs

IN PRACTICE

There is no separate Nevada list to buy and no state list fee while the Attorney General finding is in effect. Scrub Nevada numbers against the national registry.



Calling hours and limits

NRS 598.0918(3) bars soliciting a person at home between 8 p.m. and 9 a.m., for live and automated calls alike. NRS 597.814(2) bars device calls received in Nevada in that period.

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Calling hours a day

From 9 a.m. to 8 p.m. Nevada time. No day-of-week or holiday rule is stated.



9 a.m. to 8 p.m.

The effective Nevada window, one hour shorter at each end than the federal 8 a.m. to 9 p.m.



No frequency cap

Repeated calls a reasonable person finds annoying, abusive or harassing are deceptive.

Robocalls and caller ID

Nevada defines the device as equipment with a random or sequential number generator, used exclusively for prerecorded sales messages. That is narrower than the federal test in *Facebook v. Duguid*.

Natural voice first

Before a prerecorded message, a natural voice states the nature of the call and the business name, address and number.

Aa. **Call-backs**

No call-back or second call to a number where the person hung up.

Bb. **Exempt**

Existing customers, schools, nonprofits, public safety and political calls.

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Cc. **Caller ID**

No blocking, no missing ID, and no spoofing on calls or texts.



Registration and bonding

Under NRS 599B.080, high-risk telephone sellers, such as those offering premiums, precious metals, investments, sports information or recovery services, must register with the Consumer Affairs Unit.

\$50,000

Required security

A bond, letter of credit or certificate of deposit; up to \$250,000 in an assurance of discontinuance.



\$6,000 fee

Plus disclosure of all phone numbers, principals, salespersons and scripts (NRS 599B.090).



Identify at once

Salespersons give their true name, the seller and the purpose of the call (NRS 599B.170).

Lawsuits and penalties

Damages

NRS 41.600: a prevailing consumer fraud claimant gets actual damages, equitable relief, costs and attorney fees.

\$15,000

Civil penalty per willful deceptive trade practice; the court may order treble damages.

\$10,000

Civil penalty per robocall violation. A third offense is a category E felony.



Nevada vs. the TCPA

Nevada is stricter on calling hours, robocall introductions and call-backs, the business relationship exception, paid charity callers, seller registration and criminal exposure. Its device definition is narrower, and consumers must prove actual damages.

Nevada

Calls 9 a.m. to 8 p.m., 18-month purchase rule with annual notice, \$6,000 fee and \$50,000 security.

Federal TCPA

Calls 8 a.m. to 9 p.m., inquiries count for 3 months, no registration, \$500 per violation.

Agency enforcement

No reported Nevada appellate decision or federal opinion construing NRS 228.590, 597.814 or 598.0918 was identified, so enforcement rests on the statutes.

Four years to sue

Deceptive trade practice actions must start within four years, counted from discovery of the facts (NRS 11.190(2)(d)).

Aa. **AG**

Sues over do-not-call violations, treated as deceptive trade practices.

Bb. **Ch. 599B**

Up to \$5,000 per violation; unregistered selling is a category D felony.

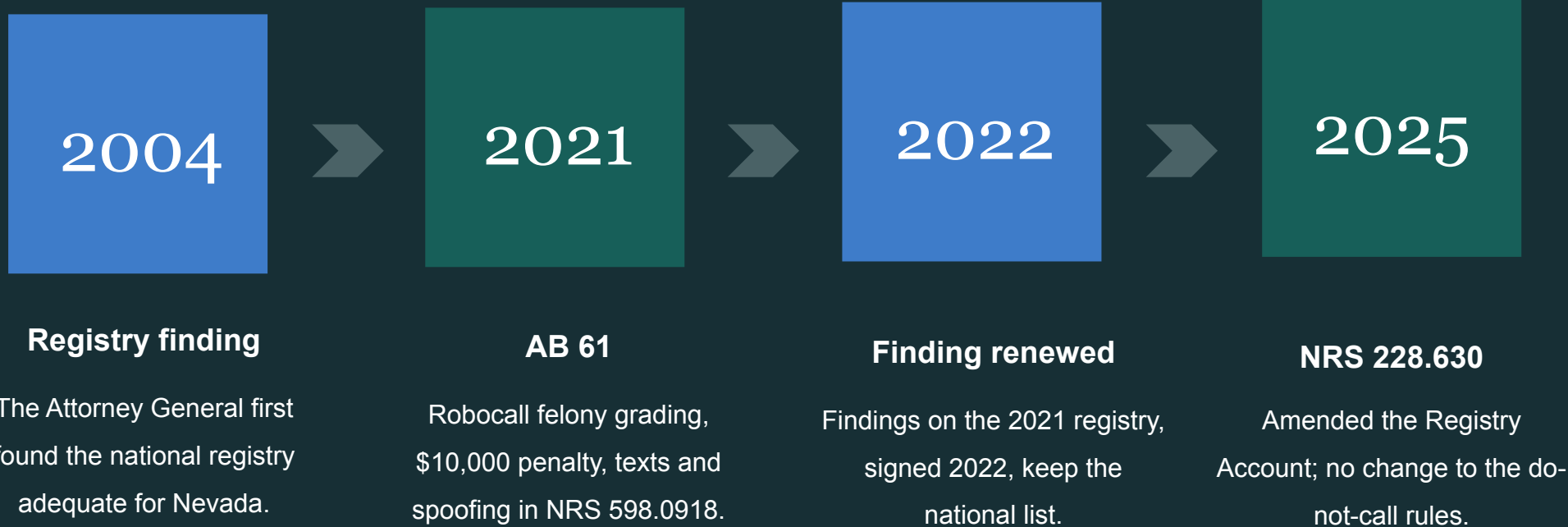
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Cc. **Elderly**

Elderly and disabled victims recover actual and punitive damages and fees.



Amendment history



01. Calls, lists and caller ID

NRS 228.590, 228.600; NRS 598.0918

- Call Nevada homes only 9 a.m. to 8 p.m., live or automated.
- Scrub the national registry; inquiries do not count.
- Send the annual notice to customers you call.
- Show accurate caller ID; never block or spoof.

02. Robocalls and registration

NRS 597.814; NRS CH. 599B

- Open each robocall with a natural-voice introduction.
- Never call back a number that hung up.
- Check chapter 599B; register and post \$50,000 if it applies.

CHECKLIST

Compliance checklist

PLEASE NOTE

This checklist summarizes state law for general information and is not legal advice. Statutes change; confirm current text with the official source.



Sources behind this deck

NEVADA LAW

[NRS 228.500 to 228.640](#) Telecommunication Solicitation Act

[NRS 597.812 to 597.818](#) automatic dialing and announcing devices

[NRS 598.0918, 598.0999](#) deceptive trade practices and penalties

[NRS chapter 599B](#) solicitation by telephone (registration)

[NRS 41.600](#) consumer fraud private action

[NRS 11.190, 11.245](#) limitations periods

[Assembly Bill 61 \(2021\)](#) enrolled text

NEVADA ATTORNEY GENERAL

[Finding Affirming the 2021 National Do Not Call Registry](#)

[Nevada Do Not Call Registry](#)

[2021 announcement of AB 61, AB 47 and SB 62](#)

FEDERAL LAW

[47 U.S.C. § 227](#) Telephone Consumer Protection Act

[47 C.F.R. § 64.1200](#) FCC telemarketing and robocall rules

[16 C.F.R. Part 310](#) FTC Telemarketing Sales Rule

Read the full Nevada guide: <https://tcpa.com/state-telemarketing-laws/nevada/>

Disclaimer: general information only

Full text: <https://tcpa.com/disclaimer/> and <https://tcpa.com/terms/>

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The law changes

Current as of October 15, 2026. Statutes, FCC and FTC rules and court decisions change, and some changes are adopted before they take effect. This deck may not reflect later developments.

Courts disagree. Courts in different places can read the same rule differently. Case summaries are not predictions: any other matter turns on its own facts, court and law.

Check the official source. Verify each point against the statute, rule or opinion on the Sources slide. If an official source and this deck differ, the official source controls.

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Read the full Nevada guide on TCPA.com

The guide covers the do-not-call law, calling hours, robocall and caller ID rules, seller registration, penalties and a compliance checklist, with links to the official sources.



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Adam Young

Adam Young is a Miami entrepreneur, the CEO of Ringba and the author of The Pay Per Call Revolution, with more than a decade in telecom, call routing and performance marketing. At TCPA.com he writes about the TCPA, robocall enforcement, tech support fraud cases and what DOJ, FTC and FCC actions mean for companies that make calls. His goal is simple: keep good companies compliant and keep scammers off the phone network.

[Read more from Adam at TCPA.com](#)

[TCPA.com author page](#)

[Website: adamyoun.com](#)

[LinkedIn: linkedin.com/in/capitalist](#)

[Instagram: @adamyoun](#)

[X: @arbitrage](#)

[YouTube: @adamyoun](#)



Harrison Gevirtz

Harrison Gevirtz is the Chief Strategy Officer of Ringba, a call tracking and pay per call platform based in Las Vegas. He has worked for years in call tracking, call routing and telemarketing operations, with a focus on how federal regulations affect daily operations. At TCPA.com he covers TCPA litigation, TSR enforcement, tech support fraud prosecutions and FCC rulemaking for executives and compliance managers who are not lawyers.

[Read more from Harrison at TCPA.com](#)

[TCPA.com author page](#)

[Instagram: @affiliate](#)