

STATE TELEMARKETING LAWS

Mississippi

Telemarketing and Robocall Laws

Statutes, rules, and how they differ from the TCPA



By Adam Young and Harrison Gevirtz

<https://tcpa.com/state-telemarketing-laws/mississippi/>

01. Telephone Solicitation Act

MISS. CODE 77-3-701 TO 77-3-739

Registration, the do not call registry, texts, 8 a.m. to 8 p.m. hours, no Sunday calls and recorded message limits.

02. Residential sales calls law

MISS. CODE 77-3-601 TO 77-3-619

A \$75,000 bond, true name disclosure, ending the call on disinterest, and signed telephone sales contracts.

AT A GLANCE

Mississippi at a glance

WHY MISSISSIPPI MATTERS

Each call or text can draw an Attorney General civil penalty of up to \$10,000, and solicitors must register and post a \$75,000 bond before calling.



Who and what is covered

A "telephone solicitation" is "any voice or text message communication" for four purposes: buying or investing, sales or credit, any other item of value, or charitable gifts.

Exempt callers

Real estate, auto dealers, insurance agents, securities, newspapers and others are exempt from do not call, but not from the hours rules.

Aa. **Texts**

Texts are covered expressly, added with charitable solicitations in 2019.

Bb. **Businesses**

A "consumer" is any person or business that receives a call or text.

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Cc. **Customers**

An established business relationship ends six months after it terminates.





Medicare Advantage ban

Since July 1, 2024, a telephone solicitor may not make any telephone solicitation about a Medicare Advantage Plan to anyone in Mississippi (Miss. Code 77-3-707(4)).

Consumer calls first

Calls are allowed after the person first called about a plan. Federal preemption may limit the ban.

Medicare supplements

Issuers may not telephone solicit to sell Medicare supplement policies at all.

01. Federal registry

MISS. CODE 77-3-705(J), 77-3-707

Since July 1, 2023, solicitors must obtain the federal list and may not call or text consumers on it.

02. Former PSC list

MISS. CODE 77-3-707(2)

Numbers on the Public Service Commission list before July 1, 2023 stay protected.

DO-NOT-CALL

Do-not-call and opt-outs

IN PRACTICE

According to the Attorney General, solicitors must download the federal list monthly and confirm it at registration. The statute itself sets no update frequency.



Calling hours and Sundays

Authorized solicitations "may only be made between the hours of 8:00 a.m. and 8:00 p.m. Central Standard Time. No telephone solicitations may be made on a Sunday."

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p.m. cutoff

One hour earlier than the federal 9 p.m. limit, Monday through Saturday.



Exempt callers too

The hours rule reaches exempt solicitors, so it covers every caller.



End on disinterest

Residential sales calls must end once the consumer expresses disinterest.

Robocalls and caller ID

A solicitor may not use "an automated dialing system or any like system that uses a recorded voice message" unless the narrow exception applies (Miss. Code 77-3-723(2)).

Opening disclosures

Name, company and purpose at the start of each call. Residential sales calls need true first and last names.

Aa. **Recorded**

Only within an established business relationship, to announce a new product.

Bb. **Consent**

The text has no consent exception, so federal written consent alone is not enough.

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Cc. **Caller ID**

No blocking. Spoofing with intent to defraud or harm is a misdemeanor.



Registration and bond

"All telephone solicitors must register with the Attorney General before conducting any telephone solicitations in the State of Mississippi" (Miss. Code 77-3-713).

\$75,000

Surety bond

Indemnifies anyone who suffers loss from fraud or violations. The prior PSC bond is gone.



One process

Since July 1, 2023, one registration and one bond, all through the AGO.



Bond alternatives

Cash, a certificate of deposit or government bonds may be deposited instead.



Penalties and remedies



\$10,000

Attorney General civil
penalty for each call or text.
Due care procedures are a
defense.

Writing

Phone sales contracts must
be signed or they are
unenforceable against the
consumer.

Fees



The prevailing party, on
either side, is awarded fees.
The Act has no private
damages claim.



Mississippi vs. the TCPA

Mississippi is stricter on registration and bonding, hours, Sundays, business consumers, the six-month relationship, recorded messages, contracts and Medicare calls. It is looser on industry exemptions and private suits.

Mississippi

\$75,000 bond, calls end at 8 p.m., no Sundays, up to \$10,000 per call.

Federal TCPA

No registration, calls end at 9 p.m., any day, \$500 per violation.

Key court ruling

Teltech Systems v. Bryant (5th Cir. 2012) is the leading federal preemption decision on state caller ID spoofing laws.

Other cases

No reported decision construing the do not call, hours or recorded message rules was located.

Aa. **Background**

The 2010 act barred false caller ID with intent to deceive or mislead.

Bb. **Holding**

Banning non-harmful spoofing conflicted with federal law and was preempted.

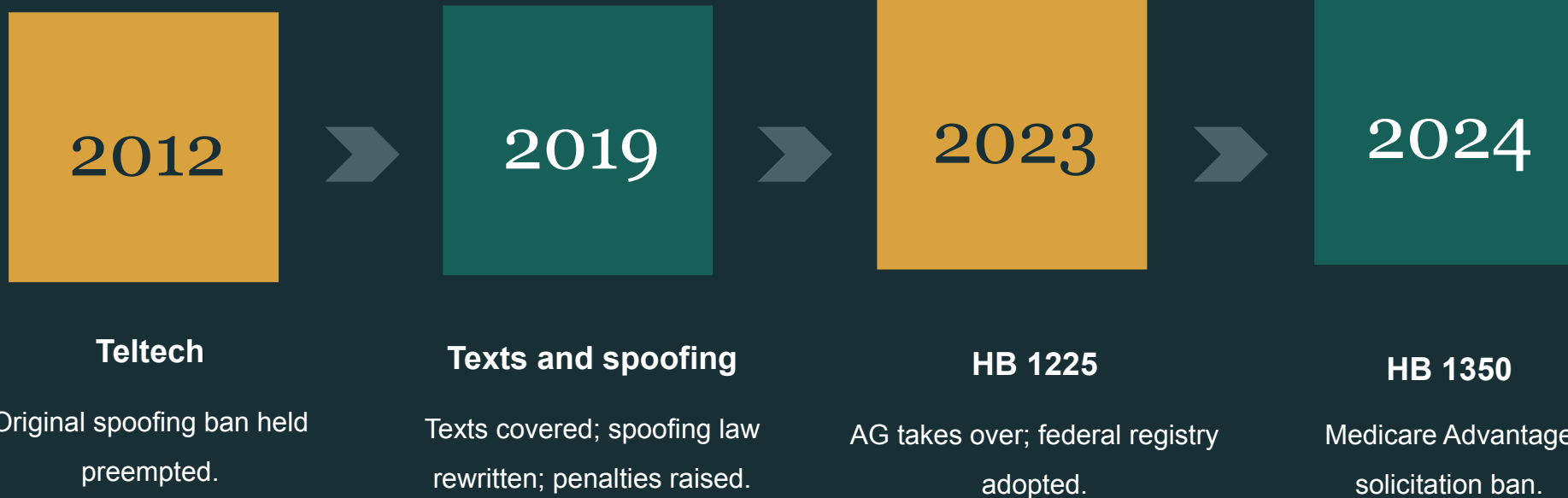
2012

Cc. **Response**

A 2019 rewrite now tracks the federal intent standard.



Key dates



01. Before you call

MISS. CODE 77-3-605, 77-3-707, 77-3-713

- Register with the AG and post the bond.
- Download the federal list monthly.
- Honor former PSC list numbers.
- No Medicare Advantage outbound calls.

02. On every call

MISS. CODE 77-3-603, 77-3-723

- 8 a.m. to 8 p.m. Central, never Sunday.
- Give your name, company and purpose.
- Never block or spoof caller ID.

CHECKLIST

Compliance checklist

PLEASE NOTE

This checklist summarizes state law for general information and is not legal advice. Statutes change; confirm current text with the official source.



Sources behind this deck

MISSISSIPPI LAW

[House Bill 1225 \(2023\)](#) AG enforcement; federal registry

[House Bill 1350 \(2024\)](#) Medicare Advantage ban

[House Bill 1350 history](#)

[House Bill 1177 \(2025\) history](#)

[Senate Bill 2744 \(2019\)](#) caller ID spoofing

[Senate Bill 2821 \(2019\)](#) texts and penalties

[PSC no call rules](#) (former)

[Attorney General No Call portal FAQ](#)

COURT DECISIONS

[Teltech Systems, Inc. v. Bryant](#), 702 F.3d 232 (5th Cir. 2012)

FEDERAL LAW

[47 U.S.C. § 227](#) Telephone Consumer Protection Act

[47 C.F.R. § 64.1200](#) FCC telemarketing and robocall rules

[16 C.F.R. Part 310](#) Telemarketing Sales Rule

Read the full Mississippi guide: <https://tcpa.com/state-telemarketing-laws/mississippi/>

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Full text: <https://tcpa.com/disclaimer/> and <https://tcpa.com/terms/>

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The law changes

Current as of October 15, 2026. Statutes, FCC and FTC rules and court decisions change, and some changes are adopted before they take effect. This deck may not reflect later developments.

Courts disagree. Courts in different places can read the same rule differently. Case summaries are not predictions: any other matter turns on its own facts, court and law.

Check the official source. Verify each point against the statute, rule or opinion on the Sources slide. If an official source and this deck differ, the official source controls.

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Read the full Mississippi guide on TCPA.com

The guide covers registration and bonding, do not call, calling hours, texts, recorded messages, Medicare calls, penalties and a checklist, with official sources.



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Adam Young

Adam Young is a Miami entrepreneur, the CEO of Ringba and the author of The Pay Per Call Revolution, with more than a decade in telecom, call routing and performance marketing. At TCPA.com he writes about the TCPA, robocall enforcement, tech support fraud cases and what DOJ, FTC and FCC actions mean for companies that make calls. His goal is simple: keep good companies compliant and keep scammers off the phone network.

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