

STATE TELEMARKETING LAWS

Indiana

Telemarketing and Robocall Laws

Statutes, rules, and how they differ from the TCPA



By Adam Young and Harrison Gevirtz

<https://tcpa.com/state-telemarketing-laws/indiana/>

01. Telephone Privacy Act

IND. CODE ART. 24-4.7

The state do-not-call list, narrow exemptions, caller disclosures, written contracts, and bans on list resale and live transfers.

02. Autodialer Law

IND. CODE CH. 24-5-14

Consent or a live operator before any prerecorded or synthesized message, a 10-second disconnect and 9 a.m. to 8 p.m. hours.

AT A GLANCE

Indiana at a glance

WHY INDIANA MATTERS

Indiana keeps its own quarterly do-not-call list, has almost no business relationship exemption, covers texts and paid charity calls, and requires a signed written contract for most telephone sales.



Who and what is covered

A "telephone sales call" seeks a sale or a charitable contribution, or gathers information for a later sale. Anyone who controls a calling vendor is a telephone solicitor too.

Who is protected

Indiana residential, wireless and VOIP subscribers; business numbers cannot be listed.

Aa. **Texts**

Text, image and multimedia messages since July 1, 2024.

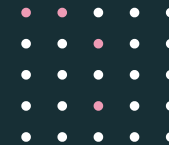
Bb. **Charities**

Covered unless volunteers or employees call.

Cc. **Lead gen**

Calls gathering data for a later sale count.





Signed written contracts

A contract made in a telephone sales call "is not valid and enforceable against a consumer" unless it is in writing, signed and carries the required terms (§ 24-4.7-4-4).

The bold notice

"you are not obligated to pay any money unless you sign this contract and return it to the seller"

No charge before signing

No card charge or electronic transfer until the merchant has the signed contract (§ 24-4.7-4-5(c)).

01. A separate quarterly list

IND. CODE §§ 24-4.7-3-1, 24-4.7-4-1

No sales call to a number on the most current quarterly listing. The AG says the list costs \$750 a year.

02. Name the caller

IND. CODE § 24-4.7-4-2

Disclose the solicitor's true first and last name, the seller and the calling company at once.

DO-NOT-CALL

Do-not-call and opt-outs

IN PRACTICE

Only broadband providers and financial institutions or DFI licensees may rely on an established business relationship. Others need an express request or an unfinished contract. Selling listed numbers and live-transferring unlawful calls are barred.



Calling hours for ADADs

The Autodialer Law sets hours for prerecorded commercial solicitations. Other calls follow the federal 8 a.m. to 9 p.m. window.

8

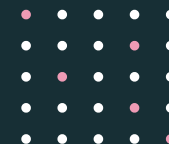
p.m. cutoff

Prerecorded commercial calls only from 9 a.m. to 8 p.m. (§ 24-5-14-8(b)).



Banned destinations

No prerecorded calls to hospitals, police, fire and similar sites.



Operator disclosures

Business, purpose, goods and any request for payment.

Prerecorded messages

A device that "selects and dials" numbers and plays a prerecorded or synthesized voice needs the subscriber's consent or a live operator who gets consent first. No number generator is required.

Covers every message

Political calls too. Exempt: schools, current relationships, work schedules.

Aa. **Consent**

Knowing or voluntary; no writing is needed.

Bb. **10 seconds**

Disconnect within 10 seconds; federal law says 5.

Cc. **Caller ID**

No spoofing with intent; no knowing blocking.



Seller registration

Only "sellers" using listed features must register: false prize claims, certain vacation, office supply and precious metals offers, or false identity.

\$50

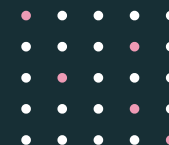
Registration fee

Plus \$50 with each August 1 update.
Indiana requires no bond (§§ 24-5-12-11, -14).



Unregistered sellers

Buyers may cancel in any manner; failing to register is a felony.



AG guidance is broader

The AG site still says all solicitors must register.

Lawsuits and penalties



\$25,000

AG penalty per later violation, \$10,000 for the first. Each call is separate; controllers and executives are liable.

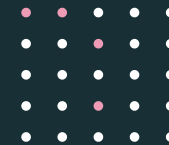
\$500

Or actual damages for a supplier's TCPA violation under the DCSA, after notice and cure.

2 years

For AG actions under the privacy act and for DCSA private actions.





Indiana vs. the TCPA

Indiana is stricter on its list, exemptions, charity calls, written contracts and prerecorded messages, but gives consumers little private recovery under its own statutes.

Indiana

State list, almost no EBR, 9 a.m. to 8 p.m.
for prerecorded, two years to sue.

Federal TCPA

\$500 to \$1,500 per call, broad EBR, 5-
second disconnect, four years.

Key court rulings

In the Patriotic Veterans cases, the Seventh Circuit held the TCPA does not preempt the Autodialer Law (2013) and upheld it under the First Amendment (2017).

Nat. Coalition of Prayer, 2006

Upheld covering charities that call through paid telemarketers.

Aa. Ind. 2008

The law applies to all autodialer calls.

Bb. Ind. 2011

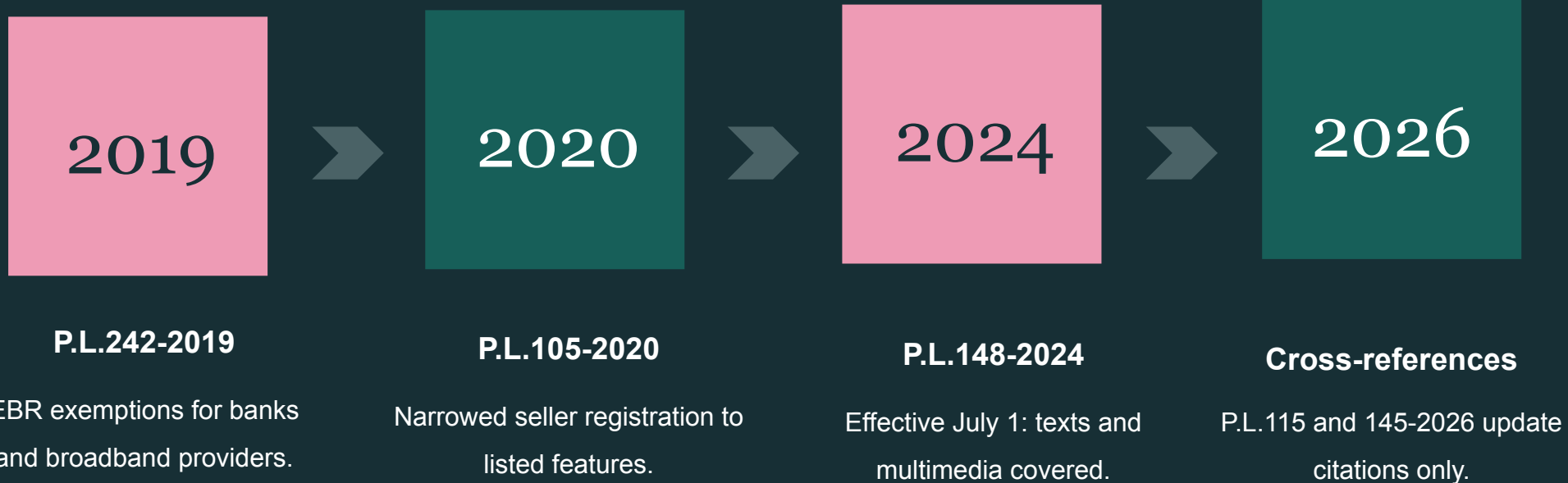
Live-operator rule likely valid for political calls.

Cc. 7th Cir.

Exemptions turn on who is called, not content.



Recent amendments



01. Lists and calls

IND. CODE ART. 24-4.7

- Buy and load each quarterly Indiana list.
- Do not lean on a federal EBR for listed numbers.
- Give your true first and last name at once.
- Get a signed contract before charging.

02. Messages and partners

IND. CODE CHS. 24-5-12, 24-5-14

- Consent or a live operator before any recording.
- Prerecorded sales 9 a.m. to 8 p.m.; 5-second hang-up.
- Vet lead sellers; never spoof or block caller ID.

CHECKLIST

Compliance checklist

PLEASE NOTE

This checklist summarizes state law for general information and is not legal advice. Statutes change; confirm current text with the official source.



Sources behind this deck (1 of 2)

INDIANA LAW

[Ind. Code art. 24-4.7](#) Telephone Privacy Act

[Ind. Code ch. 24-5-14](#) Autodialer Law

[Ind. Code ch. 24-5-14.5](#) caller ID spoofing

[Ind. Code ch. 24-5-12](#) seller registration

[Ind. Code ch. 24-5-0.5](#) Deceptive Consumer Sales Act

[Ind. Code ch. 24-5-12 \(2019 ed.\)](#)

[Ind. Code ch. 24-5-12 \(2020 ed.\)](#)

INDIANA LAW (CONTINUED)

[Legislative Update: H.E.A. 1240](#) (P.L.148-2024)

ATTORNEY GENERAL

[Indiana AG: Telephone Solicitors](#)

[Indiana AG: Solicitor Registration](#)

[Indiana AG: Do Not Call FAQs](#)

Read the full Indiana guide: <https://tcpa.com/state-telemarketing-laws/indiana/>

Sources continued (2 of 2)

CASE LAW

[Patriotic Veterans v. Indiana](#) (7th Cir. 2013)

[Patriotic Veterans v. Zoeller](#) (7th Cir. 2017)

[National Coalition of Prayer v. Carter](#) (7th Cir. 2006)

[State v. American Family Voices](#) (Ind. 2008)

[State v. Economic Freedom Fund](#) (Ind. 2011)

FEDERAL LAW

[47 U.S.C. § 227](#) TCPA

[47 C.F.R. § 64.1200](#) FCC rules

[16 C.F.R. § 310.3](#) TSR deceptive practices

[16 C.F.R. § 310.4](#) TSR abusive practices

Read the full Indiana guide: <https://tcpa.com/state-telemarketing-laws/indiana/>

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Full text: <https://tcpa.com/disclaimer/> and <https://tcpa.com/terms/>

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The law changes

Current as of October 15, 2026. Statutes, FCC and FTC rules and court decisions change, and some changes are adopted before they take effect. This deck may not reflect later developments.

Courts disagree. Courts in different places can read the same rule differently. Case summaries are not predictions: any other matter turns on its own facts, court and law.

Check the official source. Verify each point against the statute, rule or opinion on the Sources slides. If an official source and this deck differ, the official source controls.

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Read the full Indiana guide on TCPA.com

The guide covers the state list, exemptions, written contracts, the Autodialer Law, caller ID, registration, remedies and a compliance checklist, with links to the sources.



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Adam Young

Adam Young is a Miami entrepreneur, the CEO of Ringba and the author of The Pay Per Call Revolution, with more than a decade in telecom, call routing and performance marketing. At TCPA.com he writes about the TCPA, robocall enforcement, tech support fraud cases and what DOJ, FTC and FCC actions mean for companies that make calls. His goal is simple: keep good companies compliant and keep scammers off the phone network.

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Harrison Gevirtz is the Chief Strategy Officer of Ringba, a call tracking and pay per call platform based in Las Vegas. He has worked for years in call tracking, call routing and telemarketing operations, with a focus on how federal regulations affect daily operations. At TCPA.com he covers TCPA litigation, TSR enforcement, tech support fraud prosecutions and FCC rulemaking for executives and compliance managers who are not lawyers.

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