

STATE TELEMARKETING LAWS

Colorado

Telemarketing and Robocall Laws

Statutes, rules, and how they differ from the TCPA



By Adam Young and Harrison Gevirtz

<https://tcpa.com/state-telemarketing-laws/colorado/>

01. Commercial telephone sellers

COLO. REV. STAT. §§ 6-1-301 TO 6-1-305

Attorney General registration, a three-business-day cancellation right, limits on "free" and prize claims, and cell phone protections.

02. Colorado No-Call List Act

COLO. REV. STAT. §§ 6-1-901 TO 6-1-908

A PUC no-call list, mandatory solicitor registration, quarterly list updates and a ban on blocking caller ID.

AT A GLANCE

Colorado at a glance

WHY COLORADO MATTERS

Colorado keeps its own no-call list, separate from the national registry. Every solicitor must register with the list agent, texts are expressly covered, and a consumer can recover the greater of actual damages or \$500.



Who and what is covered

A "telephone solicitation" is any voice, fax or "data communication, including text messaging," to encourage a purchase or investment (§ 6-1-903(10)(a)).

Any dialing method

Live operators, "automatic dialing and recorded message equipment," or other means (§ 6-1-903(10)(c)).

Aa. **Lines**

Residential and wireless subscribers in Colorado.

Bb. **Customers**

A two-way relationship within 18 months, not ended.

18

Cc. **Inquiries**

Excluded for 30 days, or until the person says stop.





Cell phone protections

Part 3 makes it an unlawful telemarketing practice to knowingly use "a scanning device or other electronic means" to find a cell number and solicit it (§ 6-1-304(4)(a)(II)).

No directory listing

No listing a cell number in a commercial directory without written, oral or electronic consent.

\$300 to \$1,000

Private action by the phone owner, plus costs and fees. Existing customers are exempt.

01. The Colorado no-call list

COLO. REV. STAT. § 6-1-904(1)(A)

No solicitation to a residential or wireless subscriber on the PUC list. It includes Colorado numbers from the national registry.

02. Register before calling

COLO. REV. STAT. § 6-1-904(1)(B)

Every solicitor registers with the designated agent, even one that uses a conforming list broker.

DO-NOT-CALL

Do-not-call and opt-outs

IN PRACTICE

Update the Colorado list within 30 days after each quarter starts: use it by January 31, April 30, July 31 and October 31. Scrub the national registry every 31 days as well.



Cancellation and refunds

A commercial telephone seller must let the purchaser cancel by written notice and must tell the purchaser of that right during the call (§ 6-1-304(1)(b), (d)).

3

Business days

To cancel after the purchaser receives the goods, services or property (§ 6-1-304(1)(b)).



Refund in 30 days

Refund within 30 days of the notice, or of the returned goods.



Seven-day option

A disclosed seven-day full refund policy can replace this right.

Autodialers and caller ID

Colorado has no standalone autodialer or prerecorded message ban. Automated calls are simply covered solicitations, so Facebook v. Duguid has little effect.

No state calling hours

No Colorado statute sets calling hours. The federal 8 a.m. to 9 p.m. window applies.

Aa. **Any dialer**

A call to a listed number is unlawful however it is dialed.

Bb. **Caller ID**

No knowing blocking or circumventing of caller ID.

Cc. **Carriers**

Caller ID providers are not liable for others.



Registration and list fees

A commercial telephone seller registers with the Attorney General at least ten days before doing business in Colorado, every year. No bond is required.

\$1,000

No-call fee cap

Annual list registration cap from August 12, 2026, up from \$500 (HB 26-1326).



\$200 AG fee

Initial application; \$100 to renew. Scripts and numbers are public.



Under five staff

No no-call list fee. The 2026 schedule runs to \$500.

Lawsuits and penalties



\$500

Greater of actual damages or \$500, or treble for bad faith, plus fees. Not available in class actions.

\$20,000

State civil penalty per violation, or \$50,000 against an elderly person. Three violations a month needed.

3 years

Limitations period, with a one-year extension if the defendant induced the delay.





Colorado vs. the TCPA

Colorado is stricter on its own paid no-call list, solicitor registration, texts, a 30-day inquiry window, seller registration and cancellation. It is looser on quarterly updates and lower private damages.

Colorado

State list and registration, texts covered, 30-day inquiries, \$500 minimum, none in class actions.

Federal TCPA

National registry, 31-day scrubs, three-month inquiries, up to \$500 per call, trebled if willful.

Key court ruling

In *Holcomb v. Jan-Pro* (Colo. 2007), the Colorado Supreme Court held that a listed residential subscriber stays protected even if the phone is also used for business.

Wireless plaintiffs

Whether wireless subscribers may sue under § 6-1-113(1)(a) is unresolved.

Aa. **Holding**

Business listings do not remove the protection.

Bb. **Defense**

Only for callers who fully complied, with written procedures.

2007

Cc. **Remand**

The defense question went back; three justices dissented.



Recent amendments



2019

2022

2026

2026

Penalty increases

HB 19-1289 and HB 23-1257:
up to \$20,000, or \$50,000 if
elderly.

HB 22-1071

Class actions limited to actual
damages, injunctions and
fees.

HB 26-1326

No-call fee cap rises to
\$1,000; separate list broker
fee.

HB 26-1426

Repealed § 6-1-105(1)(cc);
Part 3 itself unchanged.

01. No-call list

COLO. REV. STAT. §§ 6-1-903 TO 6-1-906

- Register with the list agent and pay the fee first.
- Use each quarterly list on time; scrub federal every 31 days.
- Treat marketing texts as solicitations.
- Stop inquiry calls after 30 days or on request.

02. Sellers and caller ID

COLO. REV. STAT. §§ 6-1-303, 6-1-304

- Register with the AG 10 days ahead unless exempt.
- Disclose the three-day cancellation right.
- Never block caller ID; no cell scanning or listings.

CHECKLIST

Compliance checklist

PLEASE NOTE

This checklist summarizes state law for general information and is not legal advice. Statutes change; confirm current text with the official source.



Sources behind this deck

COLORADO LAW

[Colo. Rev. Stat. Title 6 \(2024\)](#) including §§ 6-1-101 to 6-1-908

[Colorado Revised Statutes](#) General Assembly portal

[HB 26-1326](#) no-call fee cap

[HB 26-1426](#) CCPA consolidation

AGENCIES

[Colorado PUC: Colorado No-Call](#)

[Colorado No-Call: Telemarketers](#)

[Colorado No-Call: Telemarketer Fees](#)

[Colorado AG: 2026 Telemarketing Registration and Renewal Application](#)

COURT DECISIONS

[Holcomb v. Jan-Pro Cleaning Systems of Southern Colorado](#), No. 06SC757
(Colo. Dec. 17, 2007)

FEDERAL LAW

[47 U.S.C. § 227](#) Telephone Consumer Protection Act

[47 C.F.R. § 64.1200](#) FCC telemarketing and robocall rules

[16 C.F.R. Part 310](#) FTC Telemarketing Sales Rule

Read the full Colorado guide: <https://tcpa.com/state-telemarketing-laws/colorado/>

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Full text: <https://tcpa.com/disclaimer/> and <https://tcpa.com/terms/>

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The law changes

Current as of October 15, 2026. Statutes, FCC and FTC rules and court decisions change, and some changes are adopted before they take effect. This deck may not reflect later developments.

Courts disagree. Courts in different places can read the same rule differently. Case summaries are not predictions: any other matter turns on its own facts, court and law.

Check the official source. Verify each point against the statute, rule or opinion on the Sources slide. If an official source and this deck differ, the official source controls.

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Read the full Colorado guide on TCPA.com

The guide covers the Colorado no-call list, solicitor registration, texts, seller registration, cancellation, caller ID, remedies and a checklist, with links to the sources.



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Adam Young is a Miami entrepreneur, the CEO of Ringba and the author of The Pay Per Call Revolution, with more than a decade in telecom, call routing and performance marketing. At TCPA.com he writes about the TCPA, robocall enforcement, tech support fraud cases and what DOJ, FTC and FCC actions mean for companies that make calls. His goal is simple: keep good companies compliant and keep scammers off the phone network.

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